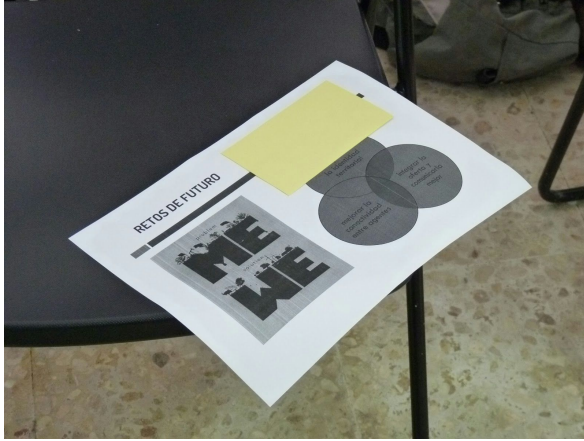


Collective Entrepreneurship Based On Teamwork

There's strength in numbers.



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Tag: Economy - Right Livelihood; Social Enterprise

CHALLENGE

When a person wants to become an entrepreneur doubts are often raised as there are quite a few competences and skills to develop and challenges to face. This process, if it is carried out individually, can be hard because there is usually a lot of new things to learn and much work involved. So how can we find a way to make our idea a reality but with support from others, rather than trying to do it all on our own? How can we be more resilient as enterprise?

SOLUTION

Collective/Cooperative entrepreneurship can be a solution in many cases. While it is not a panacea, it does have a lot of advantages. A team can add to, multiply and complement each of the competencies and skills of the individuals, bringing a more powerful approach to the challenge. Each person contributes his/her unique skills and relationships to the team, building strength and gaining resilience. The key elements of the cooperative DNA are: democratic management and shared ownership. These elements play a positive role in the enterprise's resilience.

Links

- <https://www.diagonalperiodico.net/blogs/idearia/factor-c-crisis-y-cooperativismo-i.html>.
- <http://www.elcorreo.com/vizcaya/v/20130120/economia/empleo-cooperativas-muestra-mayor-20130120.html>

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