

### **Intention/Purpose**

The core of what you want to do (not the outer manifestation)



*'The two most important days in your life are the day you are born and the day you find out why.'* Mark Twain

**Tags** Whole System;  
Vision and Purpose

**Challenge:** People tend to focus on the outer manifestation of what they are doing and often do not understand the core of it. Although the manifestation is important, the intention (thus the inner core) behind it is what really matters.

**Solution:** If you are creating a project it is very important to be and also be clear about the “Thing behind the thing” - this helps to:

- Create what we really want to create
- Become more playful with different outer forms/Projects of manifestation
- Really manifest the deeper meaning

Experience often shows that the “Intention” is a general aspect of what a person/project is here for and what it wants to bring into life. It is a creative energy - like a driving force - that wants to manifest itself through outer forms. The outer form is really only an expression of this energy.

For example, the intention of “bringing nature back to city” could manifest itself in the form of a book, a community garden, a workshop series, a citizens initiative or something else.

A clear intention gives focus, stability and clarity for oneself and the people associated with the project. This is true both on a personal as well as on a project level.

### **References:**

Plotkin, B (2003): *Soulcraft: Crossing into the Mysteries of Nature and Psyche*. New World Library

Submitted by: Pioneers of Change