

## **Presenting your Project** show your gifts - and learn



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*"If I had more time, I would have written a shorter letter."* Blaire Pascale

Tags: Whole system design

### Challenge:

People have great ideas and projects in their minds and head. And when they start talking about it... it sometimes sounds silly, strange or just not clear. It is a big gap from thinking to speaking. This gap can be filled with practice and effort.

### Solution:

Presenting your project is a great tool for many things:

- It helps you become more clear within yourself - because you have to think about what you want to tell
- You can get great feedback from others and learn
- It is an important part in giving birth to your project: by talking the world starts to see it. So do it.

This can be done in many ways (and is a fine art) - here are some:

- create a poster (with premaid topics) and speak about that in front of one person, a group or an audience
- let people create a marketplace with their projects: the participants go around and ask each other questions
- do an elevator pitch: you have 1-2 minutes to tell another person/audience about your project
- make a pecha kucha: 20 slides, 20 seconds each. And off we go.

References: Reynolds, Gar (2008): Presentation Zen: Simple Ideas on Presentation Design and Delivery, New Riders

web: pecha kucha - <http://www.pechakucha.org> (reviewed 2015.12.06)

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