

Gift Economy

Exchanging goods or services without an explicit agreement for immediate or future rewards.



Image: <https://pixabay.com/en/map-postcard-greeting-birthday-2527420/>

“How beautiful can life be? We hardly dare imagine it.” Charles Eisenstein

Tag: economy, business model

Challenge:

The economy of exchange separates us from each other and makes us adversarial, while gift giving and receiving creates mutuality and trust. The money system has contributed to alienation, competition, and scarcity, destroyed community, and necessitated endless growth.

Solution:

Gifts are not given in an explicit exchange of goods or services for money or some other commodity. Named also “sacred economics,” “pay-what-you-can,” or “the strategy of generosity”.

Reference:

https://en.wikipedia.org/wiki/Gift_economy

R. Kranton: *Reciprocal exchange: a self-sustaining system*, American Economic Review, V. 86 (1996), Issue 4 (September), p. 830-51

<http://gift-economy.com/>

<http://www.tikkun.org/nextgen/the-gift-economy-a-model-for-collaborative-community>

<http://sacred-economics.com/>

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