

### Social Markets

A network of production, distribution and consumption of goods and services that works with ethical, democratic, ecological and solidarity criteria.



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*"Building a space for consumers, producers and distributors, where citizens can exercise their option of consuming with social commitment"*

*Madrid Social Market*

#### Tag:

Economy. Local Economies & Shifting the Global Economy to Sustainability & Right Livelihood

#### Challenge

In the mainstream market, the price of the goods and services exchanges are regulated by supply and demand without incorporating market values of equity, solidarity and sustainability and many organisations are unable to access it. Strengthening cooperation and mutual support in these organisations is important to minimize the weaknesses. Is important to strengthen the synergies that exist between producing entities and conscious consumers and give them a whole view.

#### Solution

Social Markets are a network of production, distribution and consumption, consisting of companies and organizations in the social and solidarity economy with individually and collectively consumers . This network aims to cover a significant portion of the needs of its participants with services and products with ethical, democratic, ecological and solidarity criteria..

The members of the social market are:

- Companies and social organizations producing services or goods that meet the criteria set
- Companies and social organizations and distributors solidarity that also meet the criteria.
- Consumers who buy following social criteria. Consumers who want to contribute together in the transformation of the market and the economy.

Social Markets often use social currencies, that are instruments for achieving equitable economic relations and based on real work.

#### References

- <http://www.konsumoresponsable.coop/>
- <https://madrid.mercadosocial.net/>

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