

Whole Measures (WM)

A framework that offers a flexible approach to planning, implementing and measuring the change we seek to create in our communities and organizations



“Practical immediately useful tools for value-based leadership and values-based community action”

Tags: Holistic. Monitoring and Evaluation.

Challenge:

Time is limited, and there is a temptation of going to the next and the new, and not looking carefully and evaluating the actions or initiatives at the end of them. Also while they are happening, we can be tempted of being directed by action and forgetting reflection.

Solution:

The Whole Measures framework helps us to understand how to plan and evaluate our work in a holistic way. When applied to a social or environmental change initiative, Whole Measures can serve as a foundation for a highly integrated, whole systems approach that effectively embraces a wide variety of values such as social equity, biodiversity, human rights, ecosystem health, civic engagement, and economic vitality.

Whole Measures is designed to:

- **Create Alignment:** Help organisations align their program priorities, decision-making, resources, and activities with values and practices that contribute to healthy, whole communities.
- **Engage Dialogue:** Elevate and inform dialogue – both within and across organisations – on the relationship between healthy lands, healthy people, and healthy communities.
- **Support Collaboration:** Create the foundation for more effective, reciprocal, and collaborative relationships, based upon a shared vision of success and common values.

Source <http://www.sircle-project.eu> under Creative Commons License

- **Guide Program Evaluation:** Support the development of program evaluation systems that allow organizations and communities to measure impacts qualitatively and quantitatively over time.
- **Measure Impact:** Help organizations and change makers answer the question, “In what ways – positive or negative – do we affect the creation of whole communities? How can we measure those effects?”

Links:

- https://www.wholecommunities.org/whole_measures/
- <http://measuresofhealth.net/>
- <http://www.wholecommunities.org/publications/journal.shtml>

Submitted by: FFCUL